



6-9 May 2010



NON-PRINT MEDIA ACCREDITATION FORM

*For New Zealand radio, television and web journalists and camera people,
and commercial photographers*

- Please complete one form for each media pass requested.
- Please ensure your application documents are all in electronic format so they can be attached to an email.
- Please include a formal application letter on the station, network or website official letterhead. This letter must include a formal undertaking from senior editorial staff to broadcast at least one major report related to Rally New Zealand and an indication as to when this report will be broadcast. The letter must be signed by the editor or a senior editorial staff member. (Requests signed by clerical staff will not be accepted.)
- Please include in this letter a list summarising the five (5) items most recently broadcast, or published online, about Rally New Zealand by your organisation (URL links to the broadcast items would be helpful).
- New Zealand radio personnel, please email your completed accreditation form to: lance@rallynz.org.nz. The Rally New Zealand media team is collating accreditation applications for New Zealand radio stations and will liaise with the WRC broadcast rights' holders North One Sport regarding approvals.
- All other non-print New Zealand media personnel seeking accreditation, please return your completed accreditation form to: accreditations@northonesport.com. We recommend copying lance@rallynz.org.nz with your application so we can track and assist your accreditation process where needed.
- The deadline for submission of your completed application is **Wednesday 7 April 2010**.
- Applications which are late or incomplete may not be considered.

Details of the non-print media organisation seeking media accreditation			
Publication / agency name			
Physical address Street			
City			
Telephone		Facsimile	
Managing editor / director			
Email address		Website	
Publication frequency <small>(please circle)</small>	Daily Weekly Monthly Other <small>(please specify)</small>		
Circulation numbers	per day / week / month / other <small>(please specify)</small>		

Details of the representative for whom accreditation is being sought			
Name			
Email address		Mobile	
In the role of <small>(please circle)</small>	Reporter Camera person Photographer Director Other <small>(please specify)</small>		
Please note: The specific broadcast rights assigned to each applicant will be defined by North One Sport in their commercial agreement with your organisation. At that point, you will be advised of your rights of access to the North One Sport broadcast media centre and the media-only areas on the special stages.			

Details of the representative's next of kin (required by the FIA)			
While an emergency contact is unlikely to be needed, we recommend this family member is in close proximity to Auckland.			
Name			
Relationship		Mobile	

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Commercial photographers, please specify the details of the major outlets (minimum of five) which published photos supplied from recent Rally New Zealand events by your organisation

Publication and country	Text and / photos	Frequency (daily, weekly, etc)
1		
2		
3		
4		
5		

Applicant's signature

The media representative for whom accreditation is being sought must complete and sign this section.

I attest that (please tick the statements relevant to your application):

- I have attached a formal application on my station/network/website's official letterhead, signed by the relevant programme or executive director;
- The formal application outlines the coverage we plan to broadcast/publish online following accreditation by North One Sport for Rally New Zealand 2010;
- I have attached an electronic scan of my national press card;
- I have attached a list summarising the five (5) items most recently broadcast, or published online, about Rally New Zealand within the past three years by our organisation (URL links to the broadcast items would be helpful);
- I confirm our media outlet is a commercial station/network/website with publically-available content.

Signed: **Date:**

Title:

For your reference:

North One Sport Accreditation Service

Tel (44) 020 7584 7584 / Fax (44) 20 7502 5621
 Maynard House
 46-52 Pentonville Road
 London N1 9HF, Great Britain

Rally New Zealand

Tel: 09 276 0882
 Postal: P O Box 62021
 Mt Wellington
 Auckland 1641

Courier: C/o Northern Sports Car Club building
 Mt Richmond Domain
 1110 Great South Road
 Otahuhu, Auckland

Rally New Zealand accreditation office use only

Date received		
Application complete?	Yes	No
Accreditation approved		
Date approval advised		